

# Credit Union Financial Services PLUS PLUS – Entrepreneurial Development for Women Members

 [www.e-coop.cultthai.coop](http://www.e-coop.cultthai.coop)   

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## E-Coop Alleviation Impact Measurement

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## What is E-Coop?

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## What is E-Coop?

E-coop provides a platform for cooperative entrepreneurs who have achieved a level global market acceptance on their products

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## What is E-Coop?

E-coop provides opportunities for cooperative entrepreneurs to gain market leadership and value of their products

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## What is E-Coop?

E-coop would be offering collection of high quality products from different parts of Asia

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## The E-coop goals are :

- accelerate the rate of growth of cooperative members' business and microenterprise ownership;
- increase the economic impact of cooperative member-owned businesses – on both families and communities; and
- increase awareness of business ownership as a viable means of economic self-sufficiency

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## What we do?

1. E-coop is committed of providing marketplace for cooperative entrepreneurs
2. Finest products from top cooperative entrepreneurs are chosen on sale in the E-coop website
3. You can be assured that the products on sale promote fair trade practices, environmental stewardship and unique wisdom of every village in each respective country

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## Project Partners

-  Organizing
-  Cooperating
-  Funding
-  IT specialist Supporting

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## E-Coop's route

1. Web Development
2. Entrepreneur workshop and Training
3. Entrepreneur Application
4. Entrepreneur's shop design
5. Trading
6. Financial system
7. Consultation and services

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## Web Development

- Initiate web concept
- Web Design and Set up Policy
- Recruit Web Developer
- Web Development
- Domain and web hosting
- Credit Card services
- Task Face meeting and Follow up

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## Entrepreneur Workshop and Training

- Conduct Training for web administrators
- Conduct orientation workshop on e-coop, web site for Co-ops
- Conduct Entrepreneur Training on "How to run E-Business" and Agreement

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## Entrepreneur Application

- Public Relations through ACCU network, web site, co-op movement etc.
- Recruit entrepreneur
- Get Approval
- Sign contract with entrepreneurs

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Entrepreneur's shop design

- Fix maximum products posted on website
- Upload products' information and pictures by entrepreneurs (if cannot, CULT staff will be service with little payment)

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Trading

- Customer's order will go directly to entrepreneurs and CULT
- Entrepreneur's delivery
- CULT recheck the financial transaction with credit card clearance agent and inform entrepreneurs
- Print out the report monthly

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Financial system

- Once customers make an order they will pay by credit card
- Credit card clearance agent will transfer money to CULT's account monthly
- CULT transfers money to entrepreneurs monthly

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Consulting and services

- Give advices and consultation on web management to entrepreneurs
- Product consulting for customers
- Customer's petitions
- Customer services

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How to Access E-Coop Website?

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Home page

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## Member Sign-up

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## Shop Sign-up

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www.e-coop.cultthai.coop

## Shopping cart

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## Shop Information

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## How to access E-coop web site for Members (Customers)?

- [www.e-coop.cultthai.coop](http://www.e-coop.cultthai.coop)
- Sign up : for Member Application form
- Sign in : for shopping cart
- Credit Card payment

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## Conclusion

by buying our products, you are helping thousands of small entrepreneurs and ordinary people in the remote villages of Asian countries gain financial independence – a contribution to the Millennium Development Goal No. 1 – **reducing poverty by half by 2015**

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More information at  
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